



# INVESTOR PRESENTATION

Q1 2025

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# NCLE is celebrating its 67<sup>th</sup> anniversary since its inception in 1958







#### 67 Years

Of Excellence in K-12 Education



3.4 K

Academic Staff



SAR 1.47 Billion

**Total Assets** 



17

School Campuses Under Operation During 2024-2025



10

Greenfield Schools Launched Last 5 yrs



20%

Return on Equity\*



31.8 k

**Enrolled Students** 



45.3 k

Existing Students
Capacity



4

New School Projects Opened During 2024-2025



**17% CAGR** 

5-Year Enrollment



**SAR 90.3 M** 

Dividends (FY 2024)



4%

Debt to Equity



# Enrolled students grew to 31.8 k in Q1 2025 compared to 28.2 k in FY 2024



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	TNS — Al-Rayyan	TNS – Al-Rawabi	TNS – Al-Nozha	TINS – Qurtubah	TNS — Buraidah	Al-Khwarizmi	Al-Ghad - King Abdullah	TNS – Al-Qairwan	TNS – Al-Aridh	TNIS – Dhahran	Al-Salam	TNS — Al-Aridh	Al-Ghad – Al-Qairwan	TNS — Qurtubah	TNS – ALNarjis	National School	MEIA - AlQairwan
Established	1980	2009	2013	2017	2019	2010	1990	2020	2021	2022	1984	2023	2023	2024	2024	2024	2024
Location	Riyadh	Riyadh	Riyadh	Riyadh	Qassim	Riyadh	Riyadh	Riyadh	Riyadh	Dhahran	AlKhobar	Riyadh	Riyadh	Riyadh	Riyadh	Riyadh	Riyadh
Owned / Leased	Owned	Owned	Owned	Owned	Owned	Leased Land	Leased Building	Owned	Leased Building	Owned	Owned	Leased Building	Leased Building	Leased Land	Leased Land	Leased Land	Leased Building
Curriculum	Int'l	int'l	Int'l	Int'l	int'l	\$27\f3	超級	Int'l	\$245	Int'l	整學等	Int'l	\$293	Int'l	\$2003 ———————————————————————————————————	52%	Int'l
Optimal Capacity	5,250	4.375	4,375	1,280	2,625	1,220	2,200	4,550	3,000	2,300	1,950	2,520	1,720	2,500	2,000	2,000	1,400
Enrolled Students	4,840	4,457	3,368	742	2,133	1,146	1,560	4,119	2,628	1,035	1,522	1,353	473	1,490	730	68	88
Utilization	92%	100%+	77%	58%	81%	94%	71%	91%	88%	45%	78%	54%	28%	60%	37%	3%	6%



31,752 Student



70% Of Optimal Capacity

Q1 2025 Utilization Of Campuses



**Diversified Offering** 

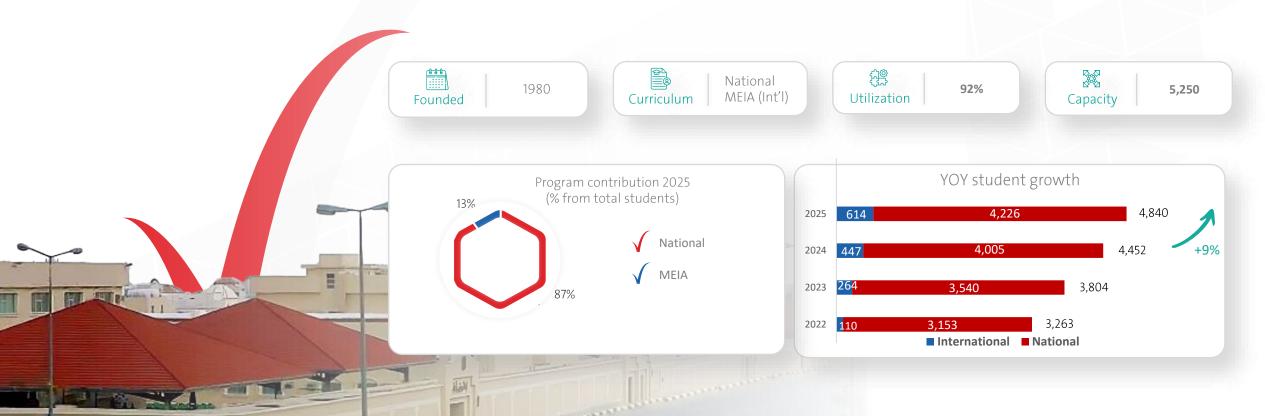
National & International Programs





# Al-Rayyan School Campus Highlight





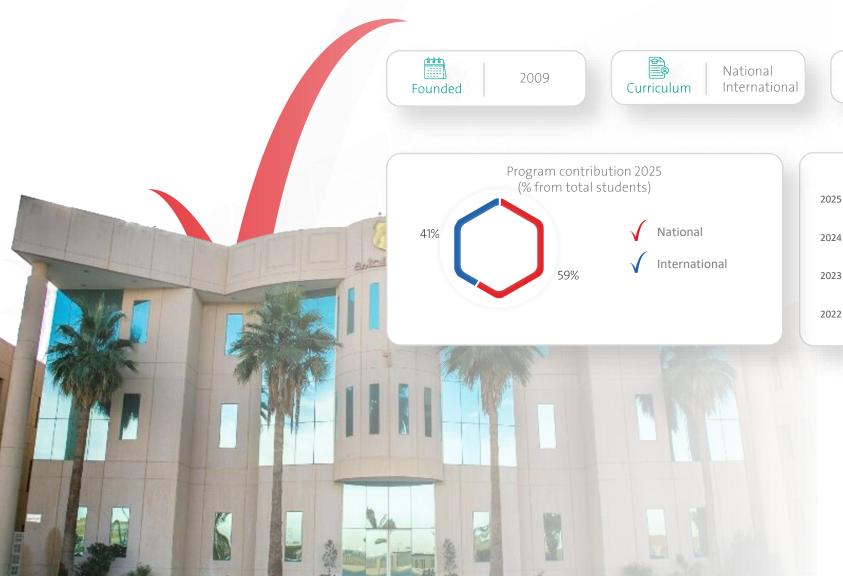




# Al-Rawabi School Campus Highlight



4.375



■ International ■ National

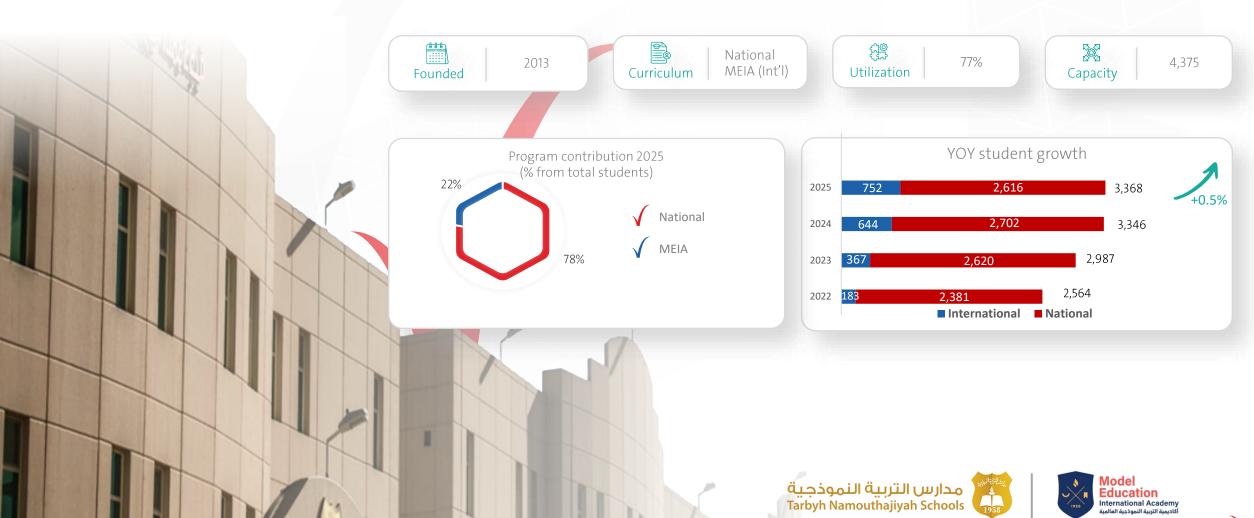
100%+

Utilization

Capacity

# Al-Nozha School Campus Highlight



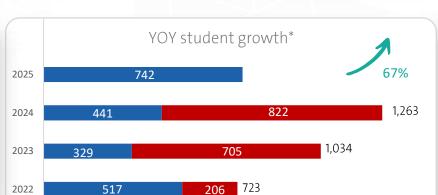


### **Qurtubah 1 School Campus Highlight**



1,280





■ International ■ National

58%

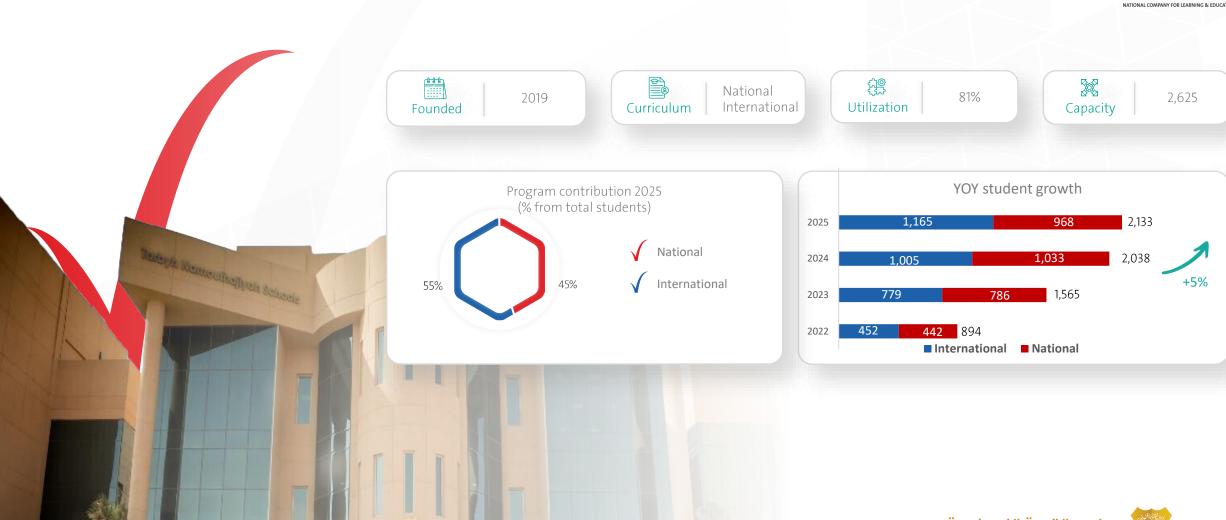
Capacity

National curriculum students are excluded from the chart as they were transferred ("reallocated") to the new Qurtubah 2 campus starting in the 2024/2025 academic year



# Buraidah School Campus Highlight







# Al-Khwarizmi School Campus Highlight

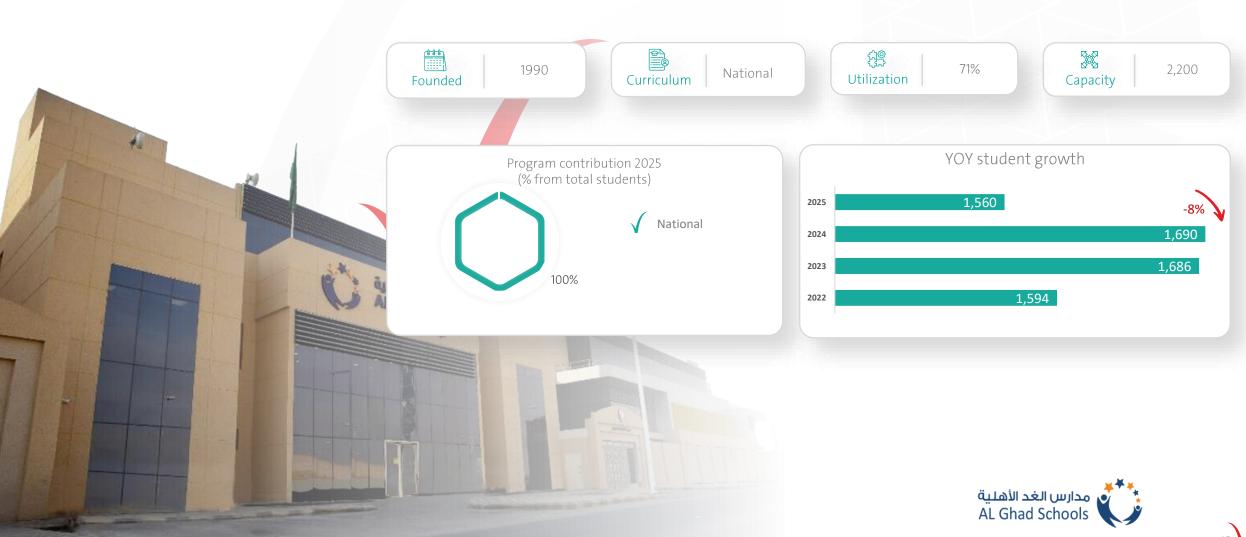






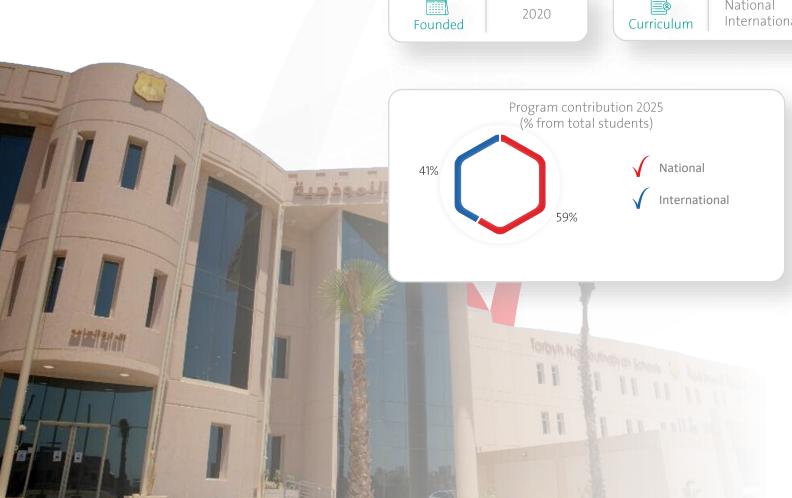
# Al-Ghad – (King Abdullah district) School Campus Highlight





# Al-Qairwan School Campus Highlight

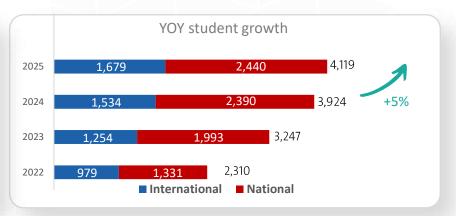




National International

91% Utilization

4,550 Capacity

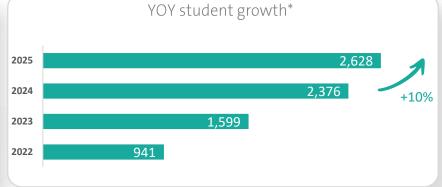


# Al-Aridh National School Campus Highlight





Utilization 88% Capacity 3,000



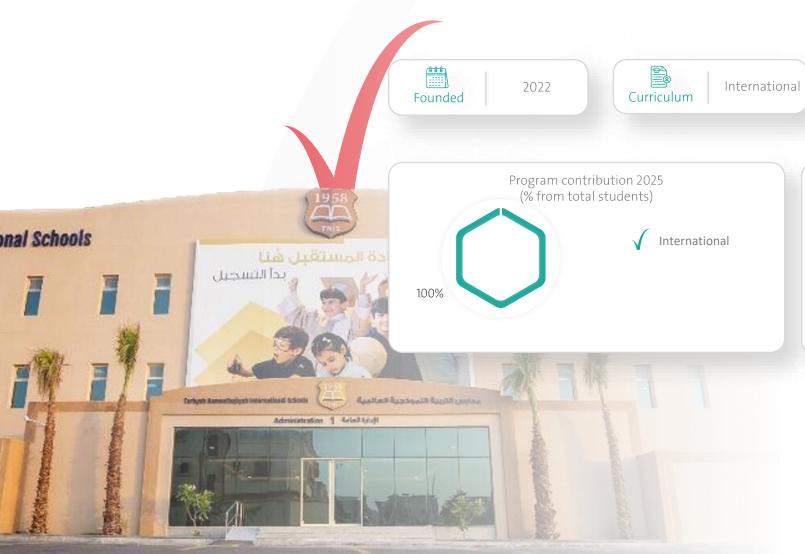
\* International curriculum students is excluded from the chart across the years as they were transferred to the new campus (Aridh 2) starting from 2023/2024 academic year.

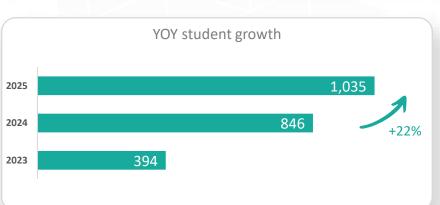


# Al-Dhahran School Campus Highlight



2,300





45%

Utilization

Capacity

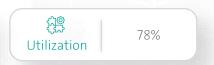


# Al-Salam School Campus Highlight











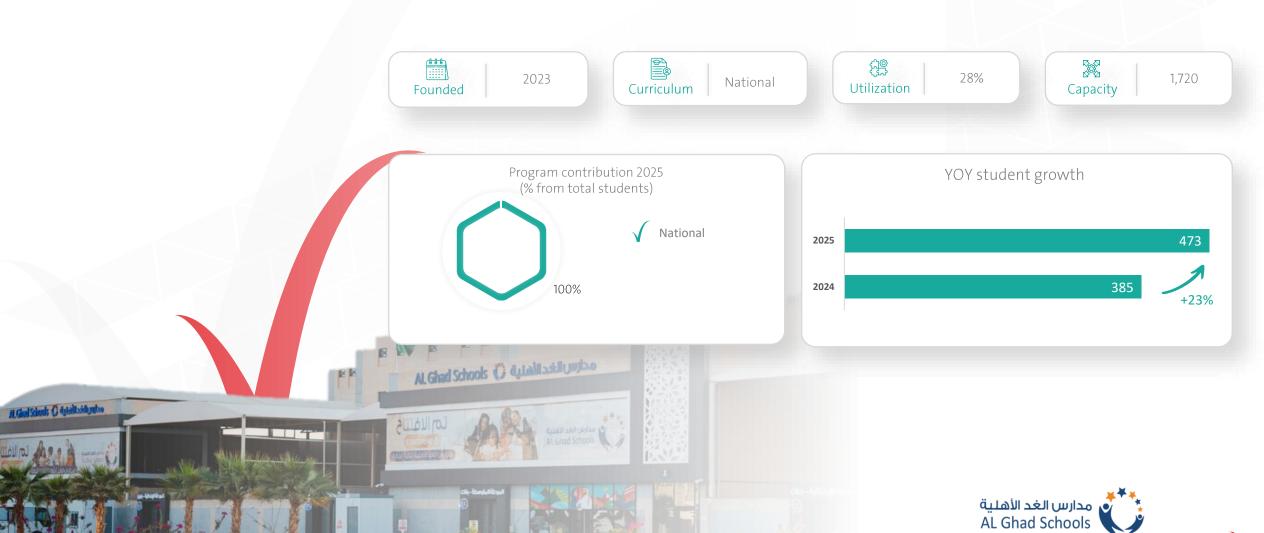






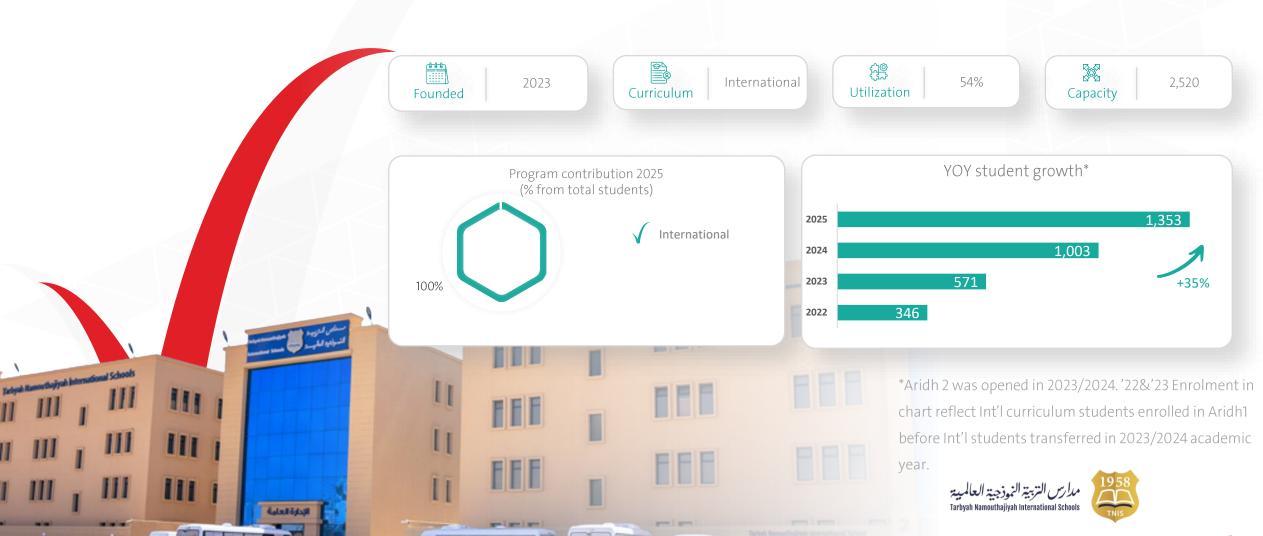
# Al-Ghad - AlQairwan School Campus Highlight





# Al-Aridh International School Campus Highlight





# National School Campus Highlight







2024

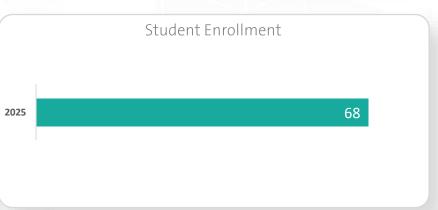




Capacity

2,000



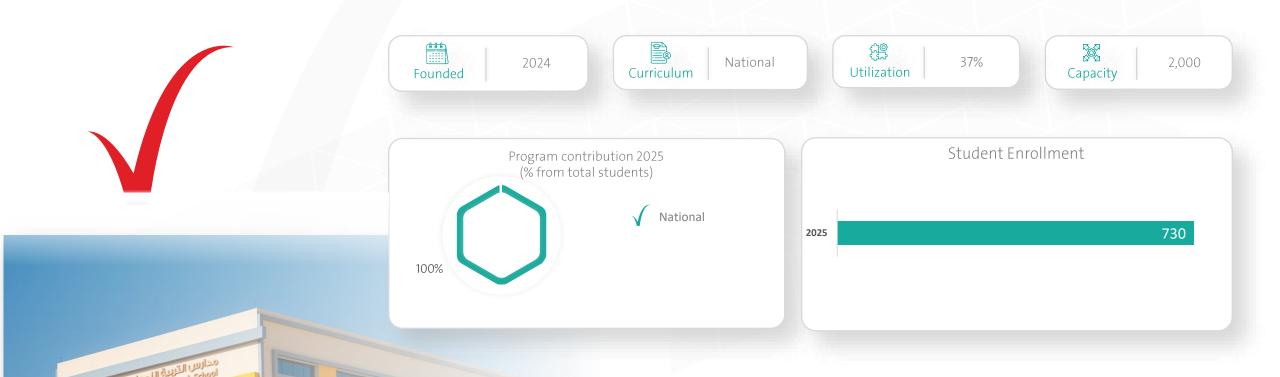






# Al-Narjis Campus Highlight

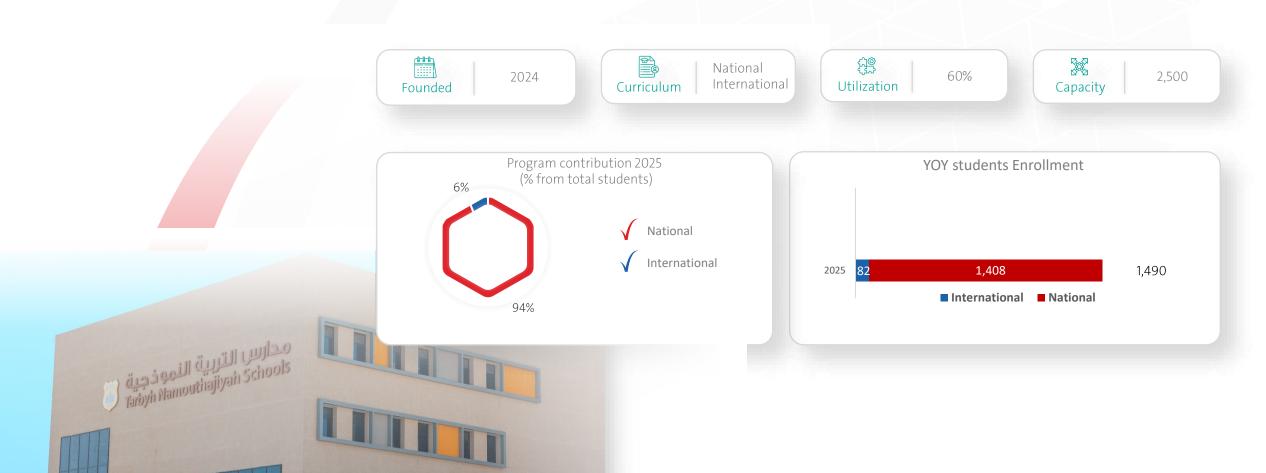






# Qurtubah 2 Campus Highlight

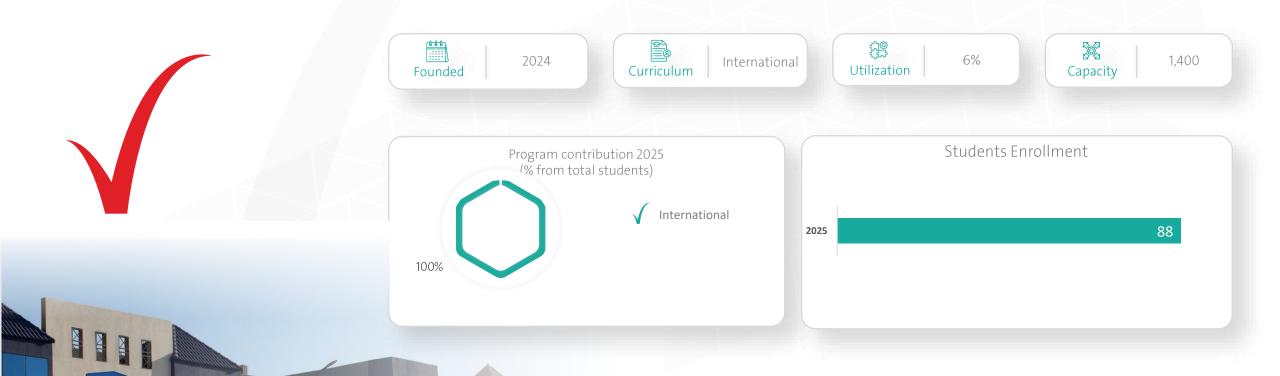




# MEIA -AlQairwan Campus Highlight

MEIA ACADEMY









#### **Educational Excellence Award**



Five NCLE schools received the Excellence Award. This recognition was earned after attaining excellence in the four standards of the National Program for School Evaluation and Excellence. The schools were honored by His Excellency the Minister of Education and the President of the Education and Training Evaluation Commission.



# National School and MEIA Qairawan met targets despite lower enrollments compared to typical new TNS projects, reflecting long-term growth plan

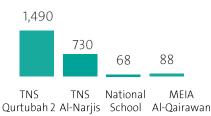




### New schools' new enrollment

National School in Hetteen and MEIA achieved a relatively Oairawan lower enrollmen compared to TNS Narjis and TNS Ourtubah 2

#### Newly enrolled students





### Strategic rationale

While NCLE's TNS brand and mid-range tuition attract high enrollment, the focus remains on long-term strategic growth



Demand for full-day schools grown steadily over the years



More high-quality jobs in Saudi now offer schooling allowances



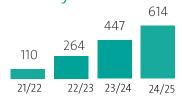
Commitment to growth through diversification, even at short-term costs



#### Case study

MEIA Academy showed a strategic growth over the years since inception

#### MEIA Rayan enrollments





# Qurtubah 1 School remained largely stable after relocating national curriculum students to the new Qurtubah 2 facility

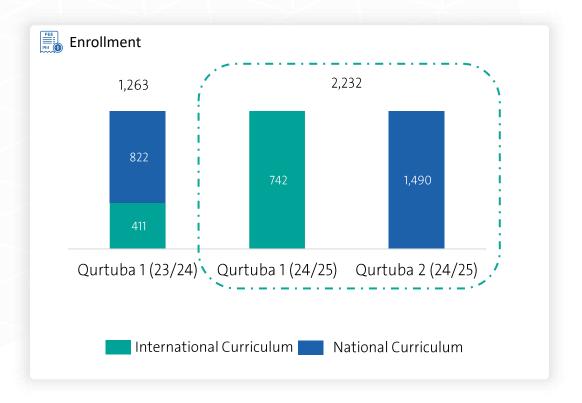




NCLE opened a new school in Qurtubah district (Qurtubah 2) which was opened in 24/25 academic year.



The strategic plan involved relocating National Curriculum (Boys & Girls) & International Curriculum (Boys) students from Qurtubah 1 to the newly established Qurtubah 2 facility.



# Al-Salam School rebounded in student enrollment after last year's decline and continued its financial growth post-acquisition





NCLE acquired Al-Salam School in Q2 2023, which had reported a net loss of SAR 2.7 million in 2022.

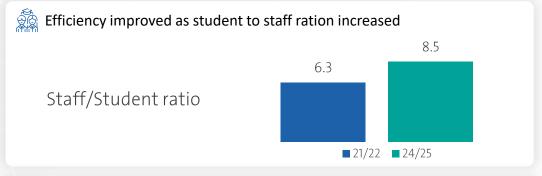


Strategic fee increase and improved efficiency that took affect last year improved financial returns.



"Although enrollment declined last year, the school has rebounded and returned to growth this year."











# Change the Company's fiscal year end to July 31 instead of August 31



On 4 July 2024, the extraordinary general assembly approved changing the company's financial year to start on the first of August and end by the end of July every year. Accordingly, the company's financial statements were prepared for the period from 1 September 2023 to 31 July 2024 (11 months), after which each fiscal year becomes twelve months. And the company's financial statements for Q1 2025 were prepared for the period from 1 August 2024 to 31 October 2024 (three months), with comparative figures Q1 2024 for the period from 1 September 2023 to 30 November 2023 (three months).

# NCLE recorded its highest earning in Q1 2025



31.8 K



Enrolled students

+13% Growth

From 28 K Q1 2024

**SAR 163.7 M** 



Revenue

+16% Growth Compared to 140.7 M Q1 2024 **SAR 59.4 M** 



**EBITDA** 

+19% Growth Compared to 49.8 M Q1 2024

**SAR 38.1 M** 



Net profit

+23% Growth Compared to 31.1 M Q1 2024 0.89 SAR



EPS

+23% Growth Compared to 0.72 SAR Q1 2024 23.3%



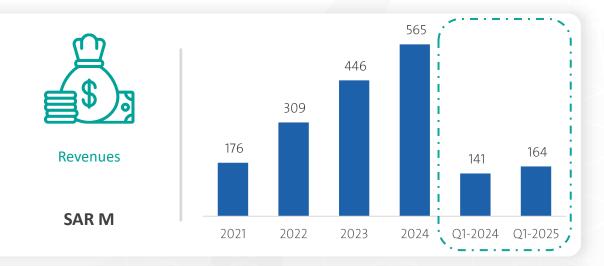
Net profit margin

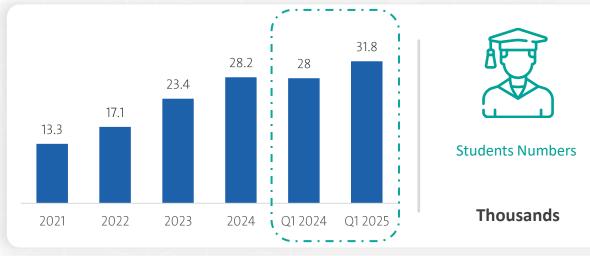
23% Growth Compared to 22.1% Q1 2024

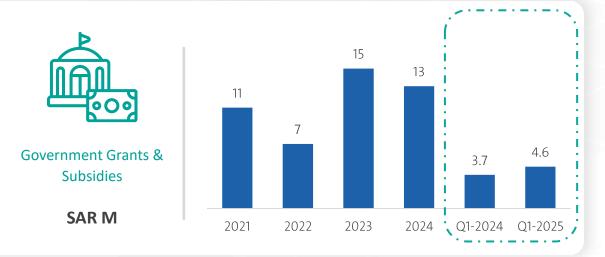


# NCLE maintained healthy financial growth in Q1 2025









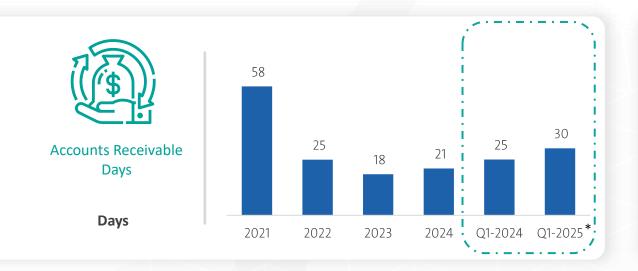


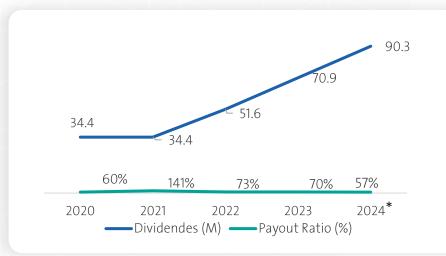




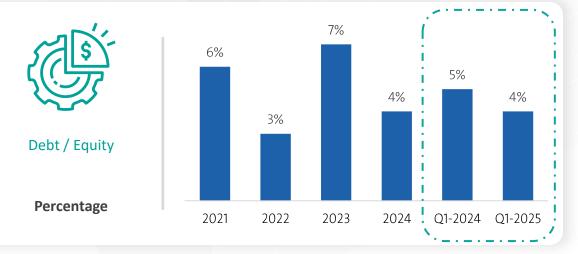
### NCLE maintained healthy Financial growth in Q1 2025









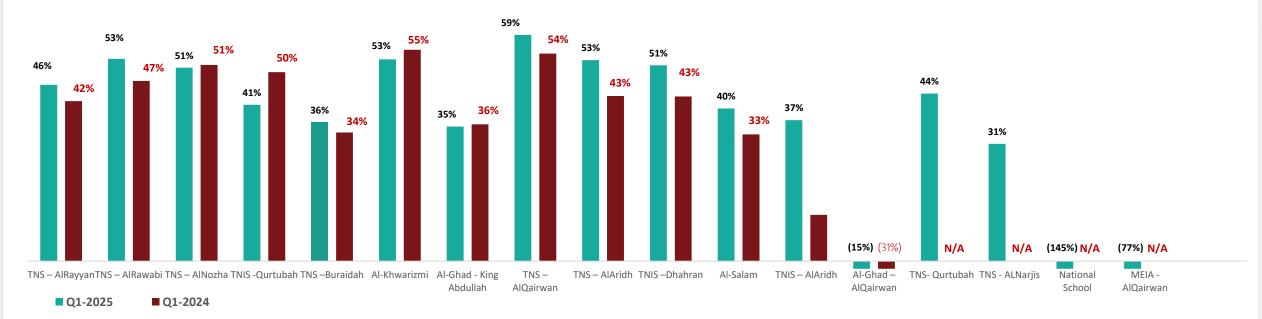








#### **Gross Margin by Campus**



	TNS – AlRayyan	TNS – AlRawabi	TNS – AlNozha	TNIS - Qurtubah	TNS – Buraidah	Al- Khwarizmi	Al-Ghad - King Abdullah	TNS – AlQairwan	TNS – AlAridh	TNIS – Dhahran	Al-Salam	TNIS – AlAridh	Al-Ghad – AlQairwan	TNS- Qurtubah	TNS - ALNarjis	National School	MEIA - AlQairwan
Revenue	24,454,106	22,345,272	20,333,666	3,859,548	7,862,670	4,489,256	8,123,774	21,797,043	13,585,257	6,318,004	7,794,130	7,896,656	2,533,598	6,950,359	3,836,698	691,020	790,137
Gov.Grants & Subsidies	655,954	538,910	479,663	95,306	388,610	116,822	349,336	652,470	429,546	200,212	160,989	154,192	74,000	194,402	84,450	13,972	18,166
Cost	(13,793,753)	(11,025,103)	(10,493,766)	(2,372,043)	(5,383,971)	(2,229,966)	(5,604,420)	(9,510,725)	(6,850,904)	(3,271,523)	(4,833,870)	(5,128,919)	(2,986,807)	(4,090,347)	(2,740,606)	(1,706,309)	(1,420,306)
Gross Profit	11,316,307	11,859,079	10,319,563	1,582,811	2,867,309	2,376,112	2,868,690	12,938,788	7,163,899	3,246,693	3,121,249	2,921,929	(379,209)	3,054,414	1,180,542	(1,001,317)	(612,003)





#### Utilization growth

Quality Growth Team

Full-day school leadership

Market growth

Privatization impact

Riyadh's Expanding Horizon

# Over the past five years, 10 greenfield schools have been launched, paving the way for sustained growth

#### TNS- Buraidah



**Est.**: 2019

**Capacity**: 2,625

Utilization: 81%

#### TNS - Al-Qairwan



**® Est.**: 2020

**Capacity**: 4,550

Utilization: 91%

#### TNS- Al-Aridh



**Est.**: 2021

Capacity: 3,000

Wtilization: 88%

#### TNIS- Dhahran



**Est.**: 2022

Capacity: 2,300
Utilization: 45%

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TNIS – Al-Aridh

**Est.**: 2023

**Capacity**: 2,520

Utilization: 54%

#### Al-Ghad - Al-Qairwan



**( Est. :** 2023

**Capacity**: 1,720

Utilization :

28%

#### **National School**



Est.: 2024

**Capacity**: 2,000

Utilization: 3%

#### TNS- Al-Narjis



Est.: 2024

**Capacity**: 2,000

Utilization: 37%

#### TNS- Qurtubah 2



**Est.**: 2024

Capacity: 2,500

Utilization: 60%

#### MEIA - Al-Qairwan



**Est.**: 2024

Capacity: 1,400

Utilization: 6%



Utilization growth

#### **Quality Growth Team**

Full-day school leadership

Market growth

Privatization impact

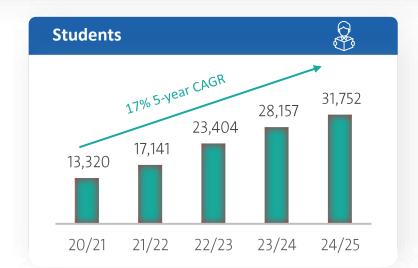
Riyadh's Expanding Horizon

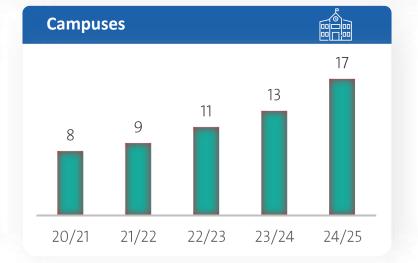
# NCLE has outpaced market growth, doubling it annually over the past five years with a 17% CAGR

#### KSA Private Education growth Vs. NCLE growth (%)



\* NCLE estimates. To be confirmed







Full-day school leadership

Market growth

Privatization impact

Riyadh's Expanding Horizon

### MEIA Academy has set a new benchmark for full-day system growth in private schools across KSA





Delivered strong financial results



SAR 78 mn

Total revenue (FY 2022 up to Q1 2025)



SAR 23 mn

Operating profit (FY 2022 up to Q1 2025)



Driving growth going forward

100%

Contribution of Al-Nozha new student enrollment in 24/25 academic year

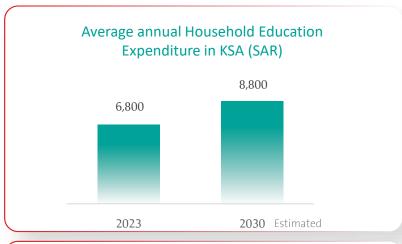
43 %

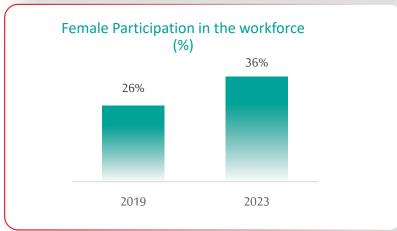
Contribution of Al-Rayyan new student enrollment in 24/25 academic year

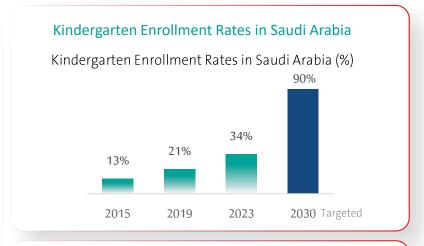


- Utilization growth
  - Quality Growth Team
- Full-day school leadership
- Market growth
- Privatization impact
- Riyadh's Expanding Horizon

# The education market is growing, fueled by increasing private school and kindergarten penetration rates









Private schools penetration rate (%)





Utilization growth

Quality Growth Team

Full-day school leadership

Market growth

Privatization impact

Riyadh's Expanding Horizon

#### Privatization Set to Drive Growth in Private School Enrollment by 50%

Vision 2030 sets targets to unlock the potential of private education through privatization

Private schools penetration rate %

Currently

2030





This will lead to ...

~550k

Additional students in private schools

Excluding the impact of population growth

~50%

Market growth is anticipated based on vision 2030 targets



1.2k

Additional schools required to meet vision 2030 targets





- Utilization growth
  - Quality Growth Team
- Full-day school leadership
- Market growth
- Privatization impact
- Riyadh's Expanding Horizon

Riyadh is at the heart of growth, hosting the majority of Vision 2030 projects and driving Saudi Arabia's transformation

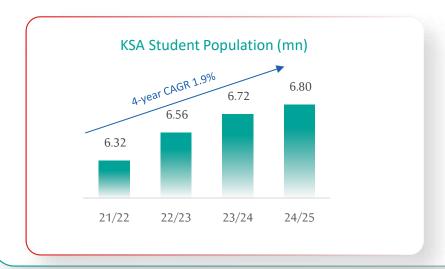
8.6 mn

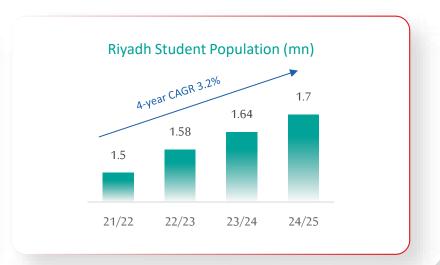


2024

Riyadh Population











For more information, please contact us: investor.relations@edu.com.sa





# Thank You...